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FOR: The Prime Group, Inc.
Ten East Delaware

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FOR IMMEDIATE RELEASE:

C'est Si Bon for Buyers at Ten East Delaware

With its wide, European-style streets and boulevards, Daniel Burnham's architectural plan for Chicago was nicknamed "Paris in the Prairie" when it was introduced in 1909. Nearly a century later, another renowned architect, Lucien Lagrange, is again giving Chicagoans a touch of Parisian flavor with Ten East Delaware, his European-inspired masterpiece in the Gold Coast.

Located on the northeast corner of State and Delaware, Ten East Delaware is a 35-story boutique high rise developed by The Prime Group, Inc. Currently under construction, the luxury condominium building features an elegant sand-colored limestone façade and curved balconies with black railing. Exterior detailing includes a dramatic front entrance with rusticated stone and a limestone entry arch with inset keystone.

"Lucien has instilled this building with a graceful, old-world style that perfectly complements the traditional architecture you so often see in the Gold Coast," said Michael W. Reschke, CEO and chairman of The Prime Group, Inc. "It's a building rich in character, which is hard to come by in new construction. In fact, its style is one of the hallmarks behind the building's success – buyers are in awe of its refined exterior and charming interior. It offers the type of understated elegance that would make the building right at home on the streets of Paris."

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But it's not just the architecture at Ten East Delaware that hints at Europe. It's also the amenities in and around the building that capture the essence of a European lifestyle.”

One of those amenities is Bice, a restaurant located on the building's first floor. The eatery includes an outdoor dining area along Delaware Street that Reschke said recalls the relaxing atmosphere of a sidewalk café in Paris or Italy.

“The patio seating is the perfect place to meet friends for a glass of wine after work, or enjoy an afternoon cup of coffee with a favorite book,” said Reschke. “For residents of the building, it is destined to become one of their favorite local spots.”

Residents can further immerse themselves in European flavor by browsing the high end shops along Delaware Street and neighboring Oak Street, an area Reschke noted resembles the boutique-lined avenues of Europe.

Inside, 10 East Delaware offers residents the intimate, private atmosphere of a luxurious boutique building, said Reschke. Individual residences are complete with high-end standard finishes that include Poggenpohl cabinetry and granite and marble countertops in the kitchen and bath; Franke, Wolf, Miele, and Sub-Zero kitchen appliances; a Kohler soaking tub in the master bath; hardwood flooring in living areas; and 6-inch crown molding and wood base in the living areas and master bedroom.

“It's a level of finish that's impressive in any area of the world – the United State or Europe,” said Reschke.

Likewise, Reschke pointed to the floor plans at Ten East Delaware as having a decidedly European layout, with living quarters at the center of the home and the master suite in its own private ‘wing.’

One example is Plan E, a 2,170-square-foot home with three bedrooms plus a den and 3½ baths. A formal entry foyer leads to a combined living and dining area and a family room, with the master suite to one side of the home and two secondary bedrooms to the other.

“Most Americans associate this type of split floor plan with a single-family home, but it’s actually very typical of luxury European flats,” said Reschke.

He added that personalized hotel services and building amenities add to the luxurious lifestyle at Ten East Delaware. All residents will enjoy access to The Ten Club, Ten East Delaware’s exclusive rooftop-level clubhouse that includes a private dining room for dinner parties and social gatherings; a state-of-the-art fitness center; and an outdoor rooftop swimming pool, sundeck and gardens. Residents also benefit from à la carte hotel services from the neighboring Talbott Hotel, including 24-hour room service, housekeeping and catering services.

Ten East Delaware includes one-, two-, and three-bedroom floor plans ranging from 845 to 3,095 square feet. Residences include 1½ to 3½ baths; 9- to 10-foot ceilings; and oversized balconies. Prices range from \$550,000 to \$2.6 million and climate-controlled, indoor parking is available starting at \$65,000.

The sales center for Ten East Delaware is located at 33 W. Delaware Place, just west of State Street. Sales hours are Tuesday through Friday from noon to 7 p.m., Saturday and Sunday from noon to 5 p.m., and on Monday by appointment. For more information, call (312) 397-1010 or visit www.teneastdelaware.com. Chicago-based @properties is the exclusive sales and marketing agent for Ten East Delaware.

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Founded in 1982, Chicago-based The Prime Group, Inc. owns, operates, and develops commercial and residential real estate throughout the U.S. In Chicago, they developed several award-winning projects featuring world-class architecture and innovative features and technologies, including 77 West Wacker, and the Citadel Center at 131 S. Dearborn. Their mission is to provide excellence in every phase of real estate development, including architecture, design, innovation and technology to create superb environments in which to live and work.

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Editors: Prices are subject to change. To confirm current pricing information or schedule and interview, call Taylor Johnson & Olesker at (312) 245-0202.